



CORPORATE PARTNER PROGRAM

Protecting Land. Caring for Water. Strengthening Communities.

A partnership with Blue Heron Headwaters Conservancy helps protect the natural places that sustain Southeast Michigan.

CORPORATE PARTNERSHIP OPPORTUNITIES



Invest in the land, water, and communities that sustain us.

Blue Heron Headwaters Conservancy | Nature Worth Preserving



Rooted in conservation since 1972

Blue Heron Headwaters Conservancy protects and stewards more than 1,600 acres throughout the region. Our mission is to protect the land, water, and wildlife in the headwaters region of the Clinton, Shiawassee, Huron, and Flint rivers through preservation, stewardship, and education.

Since 1972, we have worked to preserve the natural spaces that sustain our communities, protect our waterways, provide wildlife habitat, and connect people with the outdoors. As Southeast Michigan continues to grow and change, protecting these natural resources is increasingly important to the health and resilience of our region.



Connecting your business with our community

A partnership with BHHC connects your business with an established conservation organization with a strong local presence and an engaged community.

~6,000

Social Media Followers

Helping share our conservation mission, partner recognition, and community initiatives.

~4,500

Individuals In Our Database

Supporters, donors, volunteers, and community members.

Multiple

Community Events Each Year

Opportunities for public engagement and business visibility.

~1,000

Annual Native Roots Plant Sale & Community Market Attendees

Residents who care about native plants, healthy landscapes, and environmental stewardship.



Why corporate partnership matters

Conservation is a shared responsibility, and local businesses have an important role to play in protecting the places that make our communities special.

Corporate partnerships provide critical support for land protection, habitat restoration, preserve stewardship, and environmental education. They also create opportunities for businesses to demonstrate community leadership, engage employees, connect with local residents, and invest in a healthier future for Southeast Michigan.

Turn your commitment into lasting impact

Through a partnership with Blue Heron Headwaters Conservancy, your business can turn its commitment to the community into meaningful, lasting conservation outcomes.



An investment in our shared future

From supporting local conservation initiatives to sponsoring a preserve, corporate partners help ensure that forests, wetlands, wildlife habitat, and clean water remain part of Southeast Michigan's future.

PROTECT NATURAL RESOURCES

Support the preservation of forests, wetlands, open space, and wildlife habitat across four major river headwaters.

INVEST IN CLEAN WATER

Help protect the natural systems that filter water, support healthy watersheds, and contribute to community resilience.

DEMONSTRATE COMMUNITY LEADERSHIP

Show customers, employees, and neighbors that your business is invested in the long-term health of the region.

BUILD A LASTING LEGACY

Help ensure that future generations inherit a region with healthy natural spaces, clean water, and opportunities to connect with nature.



Find the right level of partnership

Whether your business is a small local shop or a large regional employer, there is a partnership level that allows you to make a meaningful difference.

HEADWATERS PARTNER

An entry-level partnership for businesses that want to support local conservation and demonstrate a commitment to the communities they serve.

\$500

PARTNER BENEFITS

- **PARTNER BENEFITS**
- Recognition on the Blue Heron Headwaters website.
- Listing in the annual corporate partner recognition.
- Digital partner badge for your website or social media.
- Recognition in a collective social media and e-mail thank-you.
- **1/8-page ad in BHHC's printed and digital publications.**

WATERSHED PARTNER

For businesses looking to deepen their commitment to clean water, healthy habitats, and the long-term well-being of Southeast Michigan.

\$1,000

PARTNER BENEFITS



- All Headwaters Partner benefits.
- Enhanced website recognition with business logo.
- **1/4-page ad in twice-yearly printed and digital publications.**
- Dedicated social media partner spotlight.
- Recognition in selected newsletters and partner communications.
- Invitation to a BHHC conservation program or guided preserve visit.



More visibility. More connection.

CONSERVATION STEWARD PARTNER

For businesses that want to play a more visible role in protecting natural resources and supporting hands-on conservation.

\$2,500

PARTNER BENEFITS

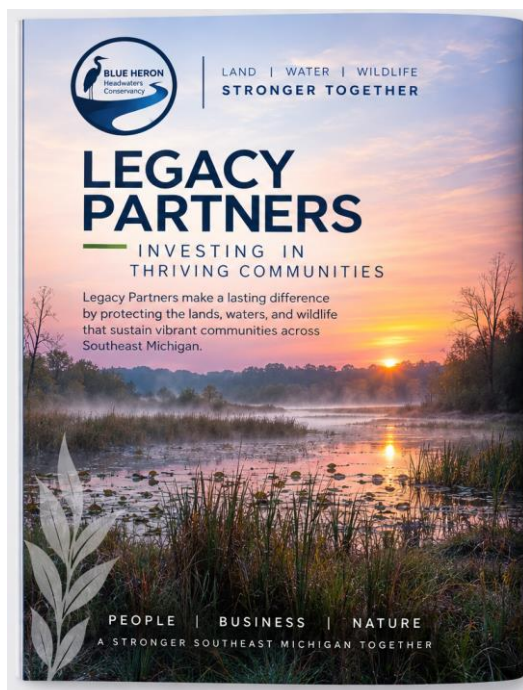
- All Watershed Partner benefits.
- Prominent logo placement on the corporate partners webpage.
- Dedicated newsletter feature and press release highlighting the partnership.
- 1/2-page ad in twice-yearly printed and digital publications.
- Recognition at select BHHC events and public programs.
- Opportunity to coordinate a company volunteer experience, subject to project availability and staff capacity.
- A personalized update on conservation work supported by corporate partners.

BLUE HERON LEGACY PARTNER

Our premier partnership for businesses committed to leaving a lasting conservation legacy for future generations.

\$5,000+

PARTNER BENEFITS



- All Conservation Steward Partner benefits.
- Premier recognition on the BHHC website and in selected organizational communications.
- 1-page ad in twice-yearly printed and digital publications.
- Featured corporate partner spotlight across BHHC communication channels.
- Recognition at selected major events and conservation initiatives.
- Priority opportunity to discuss a customized employee engagement or volunteer project.
- A personalized annual briefing on BHHC's conservation priorities, accomplishments, and future opportunities.
- Opportunity to explore project-specific sponsorship or multi-year partnership arrangements.



Preserve Sponsor

A significant investment in a place that will endure.

PREMIER PRESERVE SPONSORSHIP

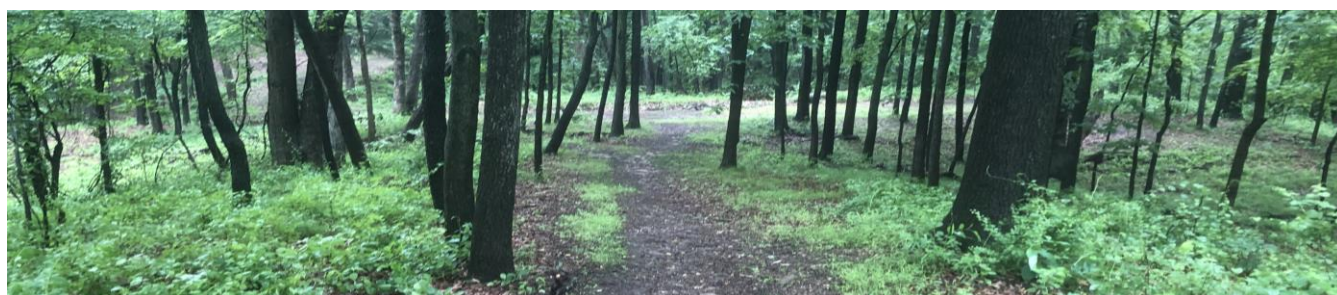
Help protect a special piece of Southeast Michigan's natural heritage.

\$10,000

Preserve Sponsors make a significant investment in land protection, stewardship, and public connection to nature while receiving lasting recognition at a Blue Heron Headwaters Conservancy preserve.

PARTNER BENEFITS

- All Blue Heron Legacy Partner benefits.
- On-site sponsorship signage at a designated BHHC preserve, recognizing your business or organization as a Preserve Sponsor. Sign design, placement, and duration are subject to BHHC approval.
- Prominent recognition on the BHHC website as a Preserve Sponsor, including the sponsored preserve's name.
- Dedicated feature in BHHC communications announcing the partnership.
- Recognition at a preserve-related event or conservation program, where appropriate.
- Opportunity to arrange an employee volunteer day or conservation experience at sponsored BHHC property, subject to project availability.
- A personalized annual update highlighting stewardship activities and conservation outcomes associated with the sponsored preserve.
- Opportunity to discuss a multi-year sponsorship or renewal to continue supporting the preserve.



A lasting connection to the land

Preserve sponsorship offers a way for a business to support conservation while being recognized at a designated BHHC preserve. Sign design, placement, and duration remain subject to BHHC approval.



Conservation takes a community

Partnerships that turn shared values into lasting impact



Stewardship is stronger when people and organizations work together.

Corporate partnerships help make lasting conservation possible. Your business can support land protection, stewardship, habitat restoration, and community education while helping preserve Southeast Michigan's natural landscapes.

Partnerships that fit your goals

We welcome a range of partnerships, from in-kind contributions and project-specific sponsorships to employee volunteer opportunities and multi-year commitments. Whether your business wants to support broad conservation priorities, engage employees, increase community visibility, or sponsor a specific preserve, we can explore the right fit together.

Let's build a partnership

Ready to explore the possibilities? Contact Blue Heron Headwaters Conservancy to discuss how your business can help protect the lands, waters, and wildlife that sustain our region.

BLUE HERON HEADWATERS CONSERVANCY

Protecting Land. Caring for Water.

Strengthening Communities Since 1972.

Let's Grow Something Lasting Together.

Good partnerships create lasting impact.
Join Blue Heron Headwaters Conservancy
in protecting the lands, waters, and wildlife
that sustain our communities.



**EXPLORE
CORPORATE
PARTNERSHIPS**

Scan to connect
with BHHC.



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[www.blueheronheadwaters.org/
contact](http://www.blueheronheadwaters.org/contact)



BLUE HERON
Headwaters
Conservancy

LAND | WATER | WILDLIFE
STRONGER TOGETHER