

Kroger Giving Enrollment Information

What is Kroger Giving?

Also known as Kroger Community Rewards, this program identifies a local organization to receive a portion of sales whenever a shopper uses their Kroger Shoppers Card. This is all done at no extra cost to the shopper. Kroger takes a small percentage of eligible purchases and distributes them to organizations that the customers have selected. The more customers that select our organization, the more Kroger will donate to us!

How to sign up

1. Go to “Kroger.com”
2. On the right side of the page, find the tab labeled “sign-in”
3. Place the cursor over this tab to reveal a dropdown menu, select “sign-in”
4. Donor will need to sign-in or create a new account
5. Once on the account home screen, select “Community Rewards” from the menu on the left side of the screen.
6. Using the “Find an organization” search bar, search by organization number:

DC693

7. BHHC is still under the old name in the Kroger system, the search should return with:

“NORTH OAKLAND HEADWATERS LAND CONSERVANCY”

8. Select the “enroll” button on this result.
9. The donor is now signed up for Kroger to give free donations from their purchases!