

Program Area: Operations



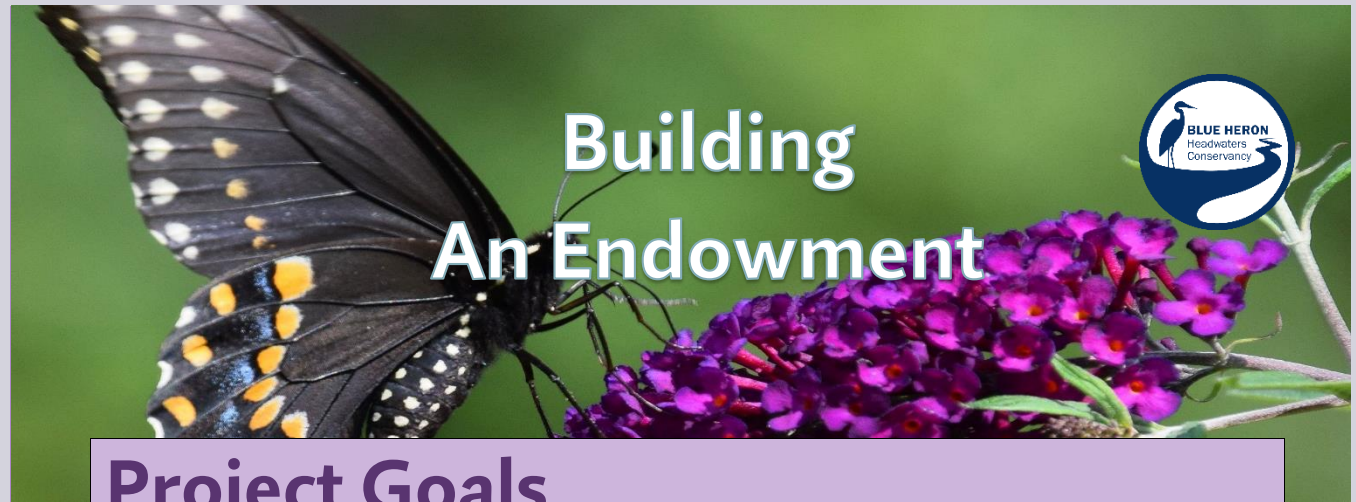
Board Meeting



Building the Future

Key Benefits

- Multi-year sustainability
- Understandable goal
- Provides financial reserve and collateral for other projects
- Relieves fundraising urgency



Project Goals

This conservancy intends to increase its activity in its second 50 years of existence. To move ahead, a financial reserve is a must. Establishing a fund in a local community foundation gives accountability and transparency to donors. A fund could provide collateral when funders request back up for loans. Distributed income from an endowment would liberate the conservancy from constant fundraising.

Project Phases

Phase	Description	Cost
1	Set goals and timeframe	\$330
2	Locate appropriate Community Foundation	\$200
3	Board resolution; initial deposit (\$10,000)	\$10,200
4	Begin fundraising creatively; 8-year process	\$600 x 8yr. = \$4,800
5	Audit and report on campaign progress	\$640
6	Publicize first distribution connected to land acquisition	\$150
	Total Project Cost	\$16,320